

A man with short dark hair and a light beard, wearing a light-colored suit jacket, a white shirt, and a patterned tie, is sitting in a modern hotel lobby. He is looking off to the side with a thoughtful expression. The lobby has large windows on the left, wooden paneling on the walls, and a curved ceiling with recessed lights. A white curved desk is in the foreground.

CTM

# global hotel program





## CTM GLOBAL HOTEL PROGRAM

The CTM Global Hotel Program provides customers with access to negotiated corporate room rates and a wide range of value-added experiences at more than 45,000 properties in over 170 countries around the globe.

From independent boutique hotels to the most popular global hotel chains, from urban cities to rural and remote locations, our extensive global portfolio of properties ensures your business travelers and travel arrangers enjoy maximum choice at the best prices via a single booking source - saving you time and money.



# MORE OF WHAT YOU WANT, WHERE YOU WANT IT



Over 45,000 properties  
across 170+ countries



Best Available Rates (BAR)  
for all properties,  
plus extra discounts



Guaranteed last  
room availability



Flexible  
cancellation  
terms



Earn loyalty points with  
preferred properties



Premium content for  
corporate, leisure, and  
event travel



## MAXIMIZE VALUE AND ELEVATE YOUR HOTEL EXPERIENCE

By leveraging the CTM Group's consolidated global buying power and influential regional partnerships, the CTM Global Hotel Program delivers unbeatable value for corporate travel programs and enhanced experiences for every business traveler - no matter where your travels take you.

### Save More

Why waste time negotiating corporate rates with every individual hotel property when you can leverage the CTM Group's collective buying power? **Enjoy access to pre-negotiated savings up to 15% off BAR (plus special offers up to 30% off BAR) across the entire CTM Global Hotel Program.**

- Best Available Rates (BAR)
- Pre-negotiated corporate discounts and value-adds
- Last room availability
- Guaranteed loyalty / reward points
- Exclusive promotions

Our teams work tirelessly to negotiate the best deals at the widest range of properties across every global market, to ensure a great value experience suited to every type of traveler and travel budget.

### Enjoy More

We understand that travelers want safe, reliable, and enjoyable hotel experiences when they travel so they can perform at the top of their game. That's why we negotiate a range of added extras that take the business travel experience from average to exceptional. These can include:

- Complimentary room upgrades
- Free WiFi
- Free breakfast
- Free parking
- Early check-in / late check-out
- Food and beverage credits, and more!

Offers vary across properties and regions in the CTM Global Hotel Program. Contact CTM today to explore the properties and offers available relevant to your business's travel needs.



# LOOKING FOR SOMETHING EXTRA SPECIAL?

As part of the CTM Global Hotel Program, our customers enjoy access to a carefully crafted collection of exquisite 5-star properties, boasting exceptional experiences which exceed the expectations of the most discerning travelers. We call it the Luxury & Lifestyle Collection.

Whether you're traveling for a business meeting, corporate event, or a leisure escape, the Luxury & Lifestyle Collection provides our guests with exceptional service, competitive rates, specialized amenities, and health and safety measures.

**Add a touch of luxury to your next travel experience with the CTM Global Hotel Program.**

LUXURY & LIFESTYLE COLLECTION



**Having a strong connection to local hotel providers enables CTM to negotiate the best possible rates for our clients which, in turn, delivers significant savings and enhanced experiences for their travelers. These benefits and value-adds are simply not available when booking through direct channels.**

- Erik Shor, Chief Partnership Officer, North America



Contact CTM today to discuss your hotel program and explore the properties, offers and savings potential of the CTM Global Hotel Program.

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